POINT OF SALE ORDER FORM – 3/2011

Date of Request:_____ Your Distributor/Sale rep:_____

Store Name:_____ Your Name:_____

Address:_____
(Street) (City) (State) (Zip)

Telephone #'s_____ Number of A/S Flavors Displayed: _____
(Business) (Home)

Merchandise	Cost	Quantity	Amount
Flavor Board -- 16" x 24"	$35.00		
Flavor Strips for Dipping Cabinet or Flavor Board	$35.00		
Cone Sign – 2ft. x 4 ft.	$ 35.00		
Banner – "AS Hand-dipped Here" -- 2 ft. x 7 ft.	$45.00		
Dry erase, cling, magnetic board -- 23" x 36"	$50.00		
"Ashby's Sterling Ice Cream Sold Here" sign -- 14" x 22"	$10.00		
"Featured Flavors" Cling Strip -- 5" x 9"	$3.00		
Table Tents/ Menu Cards (4-Color)	$1.00		
"The Treat That Treats You Right" Poster	$3.00		
"Say Yes to Ice Cream" Poster	$3.00		
Ice Cream Cake Poster (line drawing)	$1.00		
A.S.moothie/ Javalanche Poster	$3.00		
Hand Pack Poster	$3.00		
"Cool Treats" Poster	$3.00		
"Sterling Collection" Poster	$3.00		
Made in Michigan (8 ½ " x 14") poster	FREE		
Allergen Chart	FREE		
Ashby's Sterling Wall Clock	$20.00		
Cone Holder	$30.00		
Cone Display Unit	$30.00		
Comment Card Holder with Cards	$15.00		
Comment Cards	$.02		
Training Manual	$250.00		
Tub Cutter	$260.00		
Plastic Can Covers for 3 Gallon Tubs	$1.50		
Paper Can Lids for Cut 3 Gallon Tubs	$.75		
Zeroll #10 Scoop (4 oz. portions) -- Engraved w/AS logo	$15.00		
Zeroll Spade -- Engraved w/AS logo	$15.00		
Shipping Charges will be added:	(varies)	----------	
TOTAL AMOUNT ENCLOSED:	----------	----------	

*New accounts must be exclusively selling a minimum of 8 Ashby's Ice Cream flavors.

Send Check or Money Order to: **Ashby's Sterling Ice Cream**
P.O. Box 182395, Shelby Twp., MI 48318-2395

Visa/MC #: _____ Exp. Date: _____ Signature: _____

Name on card:_____

Address on card:_____ Fax To: 586.254.1038

3/1/11