



FLAVOR LIST 2016

(04/13/16)

Note: *Not all flavors are available in all markets. Ask your Ashby's Sterling Ice Cream distributor for flavors available in your area.*

FLAVOR / DESCRIPTION

AMARETTO CHERRY – NICRA "Best Fruit Flavor 2000" and "Best New Flavor 1993"; LA County Fair "Gold Ribbon" winner, 2005: Amaretto ice cream loaded with cherries and chocolate flakes.

ANNIVERSARY CAKE - 2004 was Ashby's Sterlings' 20th anniversary and we're celebrating with Grandma's yellow cake batter ice cream full of cake bites and spoonfuls of colorful frosting.

NANA'S BANANA PUDDIN' - NICRA "Best New Fruit Flavor", 2000: Banana pudding ice cream swirled with marshmallow creme and vanilla cookies.

BEAR CLAWS - Sweet, dark chocolate ice cream swirled with a heavy caramel, and loaded with chocolate-coated cashews.

BLACK CHERRY - Black cherry ice cream with large, black sweet cherries.

BLACK WALNUT - Black walnut ice cream with real black walnuts.

BLUEBERRY MUFFIN TOP- Vanilla ice cream with sweet, blueberry swirl, muffin pieces, and a streusel topping.

BLUE MOON - Traditional nutty and fruity flavored, bright blue ice cream.

BRICKLY BEAR - Chocolate malt ice cream with chocolate crackle and butter brickle.

BUTTER PECAN - LA County Fair "Gold Ribbon" winner, 2005: Sweet, buttery ice cream, and lots of pecan halves.

CARROT CAKE - Cinnamon spice ice cream, laced with cream cheese frosting and carrot cake slices.

CHOCOLATE - "First Place" NICRA Award Winner in 2010, 2002, 1998, and 1994; World Dairy Expo, 2013, 2011, 2008, 2006 and 2005; and LA County Fair "Gold Ribbon", 2005: A creamy smooth, pure chocolate ice cream.

CHOCOLATE CHIP - Vanilla ice cream with tons of chocolate chip morsels.

CHOCOLATE PEANUT BUTTER CUP - Chocolate ice cream with a rich peanut butter ripple.

COFFEE WITH CREAM - Smooth, sweet coffee with cream flavor ice cream.

COOKIE DOUGH - Chocolate chip cookie dough flavored ice cream, homestyle cookie dough and chocolate chip morsels.

COOKIE JAR – Our famous O-O-Oreo ice cream with buttery, chocolate chip cookie dough and oatmeal M&M cookies tossed in.

COTTON CANDY TWIST - Bright blue cotton candy swirled with pink cotton candy nougat. The only thing missing is the stick!

COW TIPPIN' - Fields of caramel-filled chocolate cows laying in sweet, vanilla ice cream, near a river of caramel.

ESKIMO KISSES - Cool, coconut ice cream kissed with chocolate truffles and warmed by a thick blanket of fudge.

FRENCH VANILLA — “1st Place” WDE Award Winner—2012, "First Place" National Award Winner 2009, 2007, 2003, 2000, and 1994: A vanilla custard, French-style ice cream made with sugar egg yolks.

FROSTED SUGAR COOKIE—Sugar cookie ice cream with blue frosting swirl, sugar cookies, and multi-colored sprinkles.

GOLD RUSH – Golden vanilla and chocolate ice cream swirled with thick caramel.

HAPPY CAMPER!—Marshmallow ice cream tossed with sweet and salty pretzel clusters and finished with a crunchy, pretzel swirl.

KEY LIME PIE - LA County Fair “Gold Ribbon” winner, 2005: Graham cracker crust with whipped cream and key lime swirl in lime mousse ice cream.

LEMON CHEESECAKE BAR – Lemon bar ice cream filled with cheesecake chunks and graham cracker crust swirl.

MACKINAC ISLAND FUDGE - Vanilla ice cream, butter fudge swirl, with our large chewy fudge pieces. It's like being on vacation!

MAJESTIC MILKY WAY – Chocolate malt flakes blended with a caramel fudge ribbon in milk chocolate ice cream.

MAPLE WALNUT BLONDIE—Sweet-cream, vanilla ice cream with maple butter sauce, crispy walnuts, and blonde brownies.

MICHIGAN POT HOLE--Thick, black-tar fudge in chocolate ice cream with chunks of chocolate asphalt.

MINT CHOCOLATE - Mint ice cream loaded with rich dark semi-sweet chocolate chips.

MOCHA ALMOND FUDGE - Coffee ice cream, butter fudge swirl, and chocolate-covered almonds.

MOOSE TRACKS® - Vanilla ice cream with peanut butter cups swirled with Moose Tracks® Fudge.

NO TELLIN' –Hazelnut ice cream with hazelnut fudge ripple and vanilla wafers.

NUTTIN' BETTER—Dark, dark chocolate ice cream with almond halves and rich, caramel swirl.

O-O-OREO - Vanilla ice cream blended with real Oreo cookies, pieces and crumbs.

PAINTBALL BLITZ—Blue Raspberry ice cream with colorful, chocolate “paintballs” and sour candy swirls.

PEANUT BUTTER COOKIE DOUGH – Smooth, peanut butter ice cream swirled with more peanut butter and gobs of peanut butter cookie dough.

PEANUT BUTTER LANDSLIDE – Smooth, peanut butter ice cream swirled with cookie-crumble fudge and a landslide of peanut butter cookie dough.

PEPPERMINT BARK—Pink peppermint ice cream with crunchy, peppermint bark and famous Moose Tracks® Fudge.

PISTACHIO ALMOND - Pistachio nut flavored ice cream, with crisp, toasted almonds.

PLAY DOUGH - The kids' new favorite! A bright yellow vanilla ice cream with hunks of red and blue play dough (cookie dough).

PRALINE -N- PECAN - Vanilla ice cream swirled with a rich caramel fudge and loaded with candied pecans.

RASPBERRY CHIP CHEESECAKE - Voted "Best New Flavor 1994" and “Best Fruit Flavor 2000” by the National Ice Cream and Yogurt Retailers Association: Our creamy cheesecake ice cream with a raspberry swirl and loaded with chocolate chip flakes.

RAZBERRY RENDEZVOUS – Black raspberry ice cream with Moose Tracks Fudge® and dark chocolate raspberry-filled candies.

SALTY “COWAMEL” – Vanilla ice cream layered with a salted caramel ripple, and sea salt caramel truffles.

SALTY JACK –Salted caramel ice cream with swells of salted caramel and butter-toasted peanuts.

SCOUT’S HONOR MINT COOKIE – NICRA “Best New Flavor of the Year”—Honorable M., 2010: Our mint ice cream with chocolate covered mint cookie balls and a chocolate cookie fudge swirl.

SIGNATURE CHOCOLATE—Melt-in-your-mouth milk chocolate ice cream. Low overrun makes this our densest, richest chocolate ice cream ever!

SIGNATURE VANILLA – “1st Place” WDE Award Winner—2013, “2nd Place” WDE Award Winner—2012, “First Place” National Award Winner--2010: Our most premium vanilla ice cream, yet! All natural ingredients, 16% butterfat, and 40% overrun make this flavor a show stopper. It doesn’t get much better than this for rich, creamy ice cream.

SOUTHERN PECAN PIE--Pecan ice cream with ground pecans, then loaded with glazed pecans and cinnamon pie crust. [LIMITED QTY.](#)

SPUMONI--“3rd Place” WDE Award Winner—2012, LA County Fair “Gold Ribbon” winner, 2005: Four of our best flavors: Amaretto Cherry, Pistachio Almond, Dark Chocolate and Golden Rum, plus whipped cream swirl, combine to make this a special treat!

STRAWBERRY - "First Place" NICRA Award Winner 2009, 1993: Strawberry ice cream, with strawberry halves.

STRAWBERRY CHEESECAKE - Cheesecake ice cream with a strawberry ripple and chunks of traditional cheesecake.

SUPERMAN - Try our florescent lemon yellow, strawberry red and bubble gum blue ice cream. Definitely the number one selling kids ice cream.

JACKED UP TENNESSEE TOFFEE - Toffee ice cream laced with smooth, whiskey sweet sauce and garnished with broken Heath bars. Uncle Jack will love this flavor!

‘TIS THE SEASON—White, mint ice cream with a blizzard of red and green mint candy flakes. ([Available late Fall.](#))

ULTIMATE PEANUT BUTTER BROWNIE – NICRA “Best New Flavor of the Year”, 2002: Creamy peanut butter ice cream packed with fudgy brownies and drizzled with caramel.

VANILLA - "1st Place" WDE Award Winner in 2011, “First Place” NICRA Award Winner in 2010, 2009, 2007, 2005, 2003, 2002, 2000, 1999, 1997, 1994, and 1993; LA County Fair “Gold Ribbon” winner, 2005: 100% Pure Vanilla.

PHILLY VANILLY (VANILLA BEAN) - “2nd Place” WDE Award Winner—2012, "1st Place" WDE Award Winner in 2011, "1st Place" NICRA Award Winner in 2007, 2003, 2002, 1994, and 1993: 100% Pure Vanilla with fresh ground Vanilla Bean.

GELATO (Italian-style ice cream):

PISTACHIO—Pistachio gelato chocked full of large pistachio nuts.

COCONUT ALMOND FUDGE—Toasted coconut, almonds, and chocolate flakes in coconut gelato make this flavor a real “joy” to eat!

STRAWBERRY SHORTCAKE—Real strawberry puree and strawberry ripple in gelato, then blended with short cake for a real summertime treat.

SHERBETS and SORBETS

ORANGE SHERBET - This bright orange sherbet is sure to add a little sunshine to your day. A cool crisp orange taste, a refreshing treat for any time of the year.

RAINBOW SHERBET - Talk about a mixture of colors! Our Rainbow Sherbet is orange, raspberry red and lime green all blended together for a truly refreshing taste.

SANGRIA SWIRL SHERBET—Sangria sherbet with notes of black raspberry, twisted with chunky pineapple sherbet.

LEMON SORBET - A refreshing, non-dairy, non-fat lemon dessert.

RASPBERRY SORBET - A refreshing, non-dairy, non-fat raspberry dessert.

BLACK RASPBERRY POMEGRANATE SORBET - A refreshing, non-dairy, non-fat black raspberry pomegranate dessert

Ashby's No Regrets® (low fat and no fat alternative desserts):

BLACK CHERRY YOGURT - A Black Cherry flavored yogurt with a rich maroon color, loaded with sweet black cherry halves. Definitely one to enjoyed by itself - a calorie watchers delight!

BLACK RASPBERRY CHIP YOGURT – Fruity, blackraspberry yogurt with black raspberry topping and chips of dark chocolate.

VANILLA YOGURT - A vanilla lowfat yogurt. Make a reduced fat treat for your fat-concious customers: a cone, a sundae, or a beverage.

NO SUGAR ADDED and LOW FAT ICE CREAMS:

BUTTER PECAN - Butter pecan flavored No Sugar Added, Low Fat ice cream with loads of pecan pieces.

HoF CHERRY VANILLA - Tart red cherries in Vanilla NSA/Low Fat ice cream.

CHOCOLATE MOOSE TRACKS® - NSA/Low Fat chocolate ice cream with wonderfully thick, chocolate fudge swirl and peanut butter cups.

HoF COFFEE FUDGE - Coffee flavored No Sugar Added, Low Fat ice cream with a smooth, chocolate fudge ribbon.

COUNTRY APPLE PIE – NSA pie chips and apple pie ribbon in No Sugar Added apple ice cream. Total guilt-free indulgence!

HoF VANILLA - Vanilla flavored No Sugar Added, Low Fat ice cream.