



FLAVOR LIST 2021

(01/08/21)

Note: Ask your Ashby's Sterling Ice Cream distributor for flavors available in your area.

FLAVOR / DESCRIPTION

AMARETTO CHERRY – NICRA "Best Fruit Flavor 2000" and "Best New Flavor 1993"; LA County Fair "Gold Ribbon" winner, 2005: Amaretto ice cream loaded with cherries and chocolate flakes.

ANNIVERSARY CAKE --Grandma's yellow cake batter ice cream full of cake bites and spoonfuls of colorful frosting.

APPLE CRISP – Cinnamon-apple ice cream layered with oatmeal crisp, and topped with brown Betty swirl.

NANA'S BANANA PUDDIN' - NICRA "Best New Fruit Flavor", 2000: Banana pudding ice cream swirled with marshmallow creme and vanilla cookies.

BAKE SHOPPE – Creamy, cookie dough ice cream with chocolate chip cookie dough and fresh-baked brownie bites, swirling with soft, chocolate fudge topping.

BEAR CLAW® - Sweet, dark chocolate ice cream swirled with Denali® caramel, and loaded with chocolate-coated cashews.

BLACK CHERRY - Black cherry ice cream with large, black sweet cherries.

BLACK WALNUT - Black walnut ice cream with real black walnuts.

BLUE MOON - Traditional nutty and fruity flavored, bright blue ice cream.

BUTTER PECAN - LA County Fair "Gold Ribbon" winner, 2005: Sweet, buttery ice cream, and lots of pecan halves.

CARAMEL MOOSETRACKS® - Creamy, caramel ice cream with layers of thick, Moose Tracks® Fudge, and caramel-filled cups.

CAROLINA PEACH—Bushels of sweet peach chunks dropped into creamy peach ice cream.

CARROT CAKE - Cinnamon spice ice cream, laced with cream cheese frosting and carrot cake slices.

CHOCOLATE - "First Place" NICRA Award Winner in 2010, 2002, 1998, and 1994; World Dairy Expo, 2013, 2011, 2008, 2006 and 2005; and LA County Fair "Gold Ribbon", 2005: A creamy smooth, pure chocolate ice cream.

CHOCOLATE CHIP - Vanilla ice cream with tons of chocolate chip morsels.

CHOCOLATE MALT—Fluffy, chocolate malt ice cream with chocolate malt flakes and a smooth, chocolate swirl.

CHOCOLATE PEANUT BUTTER CUP - Chocolate ice cream with a rich peanut butter ripple, and peanut butter cups.

COOKIE DOUGH - Chocolate chip cookie dough flavored ice cream, homestyle cookie dough and chocolate chip morsels.

COOKIE JAR – Our famous O-O-Oreo ice cream with buttery, chocolate chip cookie dough and oatmeal M&M cookies tossed in.

COOL MINT COOKIE – NICRA "Best New Flavor of the Year"—Honorable M., 2010: Our mint ice cream with chocolate covered mint cookie balls, Andes mints, and a chocolate cookie fudge swirl.

COTTON CANDY TWIST - Bright blue cotton candy swirled with pink cotton candy nougat. The only thing missing is the stick!

COW TIPPIN' - Fields of caramel-filled chocolate cups in sweet, vanilla ice cream, near a river of caramel.

DANCING WITH STARS – Black-tuxedo chocolate ice cream with glittering stars dancing about, swirling with whipped cream.

ESKIMO KISSES - Cool, coconut ice cream kissed with chocolate truffles and warmed by a thick blanket of fudge.

FRENCH VANILLA — “1st Place” WDE Award Winner—2012, “First Place” National Award Winner 2009, 2007, 2003, 2000, and 1994: A vanilla custard, French-style ice cream made with sugar egg yolks.

GOLD RUSH – Golden vanilla and chocolate ice cream swirled with thick caramel.

HOLIDAY SPRITZ COOKIE – Sugar Cookie ice cream, Spritz cookie dough chunks, festive green frosting swirl, and red and green candy sprinkles.

KEY LIME PIE - LA County Fair “Gold Ribbon” winner, 2005: Graham cracker crust with whipped cream and key lime swirl in lime mousse ice cream.

LEMON CHEESECAKE BAR – Lemon bar ice cream filled with cheesecake chunks and graham cracker crust swirl.

MACKINAC ISLAND FUDGE - Vanilla ice cream, butter fudge swirl, with our large chewy fudge pieces. It's like being on vacation!

MAJESTIC MILKY WAY – Chocolate malt flakes blended with a caramel fudge ribbon in milk chocolate ice cream.

MARION BLACKBERRY—Fruity, blackberry ice cream layered with blackberry sauce.

MICHIGAN POT HOLE--Thick, black-tar fudge in chocolate ice cream with chunks of chocolate asphalt.

MINT CHOCOLATE - Mint ice cream loaded with rich dark semi-sweet chocolate chips.

MOCHA ALMOND FUDGE - Coffee ice cream, butter fudge swirl, and chocolate-covered almonds.

MOOSE TRACKS® - Vanilla ice cream with peanut butter cups swirled with Moose Tracks® Fudge.

O-O-CHEESECAKE—Creamy, cheesecake ice cream with crushed, Oreo cookies swirled in.

O-O-OREO - Vanilla ice cream blended with real Oreo cookies, pieces and crumbs.

PEANUT BUTTER BULL'S EYE—Creamy, peanut butter and chocolate ice creams merged with PB buckeye candies.

PISTACHIO ALMOND - Pistachio nut flavored ice cream, with crisp, toasted almonds.

PLAY DOUGH - The kids' new favorite! A bright yellow vanilla ice cream with hunks of red and blue play dough (cookie dough).

PRALINE -N- PECAN - Vanilla ice cream swirled with a rich caramel fudge and loaded with candied pecans.

PUPPY CHOW – Peanut butter ice cream with a smooth, chocolate ribbon with crunchy, “Puppy Chow” treats tossed in.

RASPBERRY CHIP CHEESECAKE - Voted “Best New Flavor 1994” and “Best Fruit Flavor 2000” by the National Ice Cream and Yogurt Retailers Association: Our creamy cheesecake ice cream with a raspberry swirl and loaded with chocolate chip flakes.

RAZBERRY RENDEZVOUS – Black raspberry ice cream with Moose Tracks Fudge® and dark chocolate raspberry-filled candies.

RUSH HOUR!—Coffee ice cream with creamy, caramel swirl, and chocolate-coffee candy chips.

SALTY JACK –Salted caramel ice cream with swells of salted caramel and butter-toasted peanuts.

SEA TURTLE—Sea-salt caramel ice cream and salty caramel swirl, with chocolate-caramel turtles swimming about.

SIGNATURE VANILLA – “1st Place” WDE Award Winner—2013, “2nd Place” WDE Award Winner—2012, “First Place” National Award Winner--2010: Our most premium vanilla ice cream, yet! All natural ingredients, 16% butterfat, and 40% overrun make this flavor a show stopper. It doesn't get much better than this for rich, creamy ice cream.

SPUMONI--“3rd Place” WDE Award Winner—2012, LA County Fair “Gold Ribbon” winner, 2005: Four of our best flavors: Amaretto Cherry, Pistachio Almond, Dark Chocolate and Golden Rum, plus whipped cream swirl, combine to make this a special treat!

STRAWBERRY - "First Place" NICRA Award Winner 2009, 1993: Strawberry ice cream, with diced strawberries.

STRAWBERRY CHEESECAKE - Cheesecake ice cream with a strawberry ripple and chunks of traditional cheesecake.

SUPERMAN - Try our florescent lemon yellow, strawberry red and bubble gum blue ice cream. Definitely the number one selling kids ice cream.

JACKED UP TENNESSEE TOFFEE - Toffee ice cream laced with smooth, whiskey sweet sauce and garnished with broken Heath bars. Uncle Jack will love this flavor!

TRAFFIC CONE BLUES – Blueberry muffin ice cream with chocolate-covered waffle cones and a lane of blueberries.

ULTIMATE PEANUT BUTTER BROWNIE – NICRA “Best New Flavor of the Year”, 2002: Creamy peanut butter ice cream packed with fudgy brownies and drizzled with caramel.

UNICORN STARS—Purple vanilla ice cream whirled with blue frosting; sparkly, glitter-star candies; and magical sprinkles (returning Spring, 2021).

VANILLA - "1st Place" WDE Award Winner in 2011, “First Place” NICRA Award Winner in 2010, 2009, 2007, 2005, 2003, 2002, 2000, 1999, 1997, 1994, and 1993; LA County Fair “Gold Ribbon” winner, 2005: 100% Pure Vanilla.

PHILLY VANILLY (VANILLA BEAN) - “2nd Place” WDE Award Winner—2012, "1st Place" WDE Award Winner in 2011, "1st Place" NICRA Award Winner in 2007, 2003, 2002, 1994, and 1993: 100% Pure Vanilla with fresh ground Vanilla Bean.

YELLOW CAKE BATTER—Cake batter ice cream with yellow cake chunks and thick, chocolate-fudge icing.

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SHERBETS

ORANGE SHERBET - This bright orange sherbet is sure to add a little sunshine to your day. A cool crisp orange taste, a refreshing treat for any time of the year.

RAINBOW SHERBET - Talk about a mixture of colors! Our Rainbow Sherbet is orange, raspberry red and lime green all blended together for a truly refreshing taste.

SORBETS

BLACK RASPBERRY POMEGRANATE SORBET - A refreshing, non-dairy, non-fat black raspberry pomegranate dessert.

LEMON SORBET - A refreshing, non-dairy, non-fat lemon dessert.

RASPBERRY SORBET - A refreshing, non-dairy, non-fat raspberry dessert.

SICILIAN ORANGE SORBET - A refreshing, non-dairy, non-fat blood-orange flavored dessert.

Ashby's No Regrets® (low fat and no fat alternative desserts):

BLACK CHERRY YOGURT - A Black Cherry flavored yogurt with a rich maroon color, loaded with sweet black cherry halves. Definitely one to enjoyed by itself - a calorie watchers delight!

BLACK RASPBERRY CHIP YOGURT – Fruity, blackraspberry yogurt with black raspberry topping and chips of dark chocolate.

VANILLA YOGURT - A vanilla lowfat yogurt. Make a reduced fat treat for your fat-concious customers: a cone, a sundae, or a beverage.

NO SUGAR ADDED and LOW FAT ICE CREAMS:

BUTTER PECAN - Butter pecan flavored No Sugar Added, Low Fat ice cream with loads of pecan pieces.

HoF CHERRY VANILLA - Tart red cherries in Vanilla NSA/Low Fat ice cream.

CHOCOLATE MOOSE TRACKS® - NSA/Low Fat chocolate ice cream with peanut butter cups and Moose Tracks® Fudge.

HoF COFFEE FUDGE - Coffee flavored No Sugar Added, Low Fat ice cream with a smooth, chocolate fudge ribbon.

COUNTRY APPLE– NSA apple pie ribbon in No Sugar Added apple-cinnamon ice cream. Total guilt-free indulgence!

HoF VANILLA - Vanilla flavored No Sugar Added, Low Fat ice cream.