



September 20, 2021

Rick Davis
Ashby's Sterling Ice Cream
110 N William Street
Ludington, Michigan 49431

Rick,

Thanks so much for stopping in to visit with us at Fudge Shoppe of Marion the other day. It was certainly nice to finally meet you face to face, even though we have talked on the phone many times.

Back when my husband and I were thinking of serving ice cream in our store, we knew we didn't want to go the route of a turn key (where the freezer and ice cream was a package deal), so we purchased our dipping cabinet and started looking for the best ice cream in the market. Like all our products we carry, we did not want the normal run of the mill ice cream that you could buy just anywhere. This is what sets us apart from all the rest.

We found Ashby's through the internet after searching reviews and looking for the best of the best. The fact that there were only 3 other shops in SC that sold it was a plus.

August of 2020 we introduced the first ice cream scoop of Ashby's to our patrons. It was a hit from the beginning. During that initial weekend, we sold over 30 gallons of ice cream. We make ice cream floats, milkshakes in a signature glass mug, sundaes and of course the ever popular waffle cone serving. Marion is a very small town, but they have a big appetite for good ice cream. I am so glad we were able to find your company and that you had a distributor in the SC area that could deliver it to us.

Fudge Shoppe of Marion will always have Ashby's ice cream in stock for our customers. I must say that the favorites here are Nana's banana pudding, Amaretto cherry, Carolina Peach and OOOreo, and yes a milkshake or two have been made with these flavors.

Hope you enjoyed your trip, fudge and we look forward to the next time you are in the area.

Barbara & Wayne Mathews